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## SWITCHPOINT SPONSORSHIP OPPORTUNITIES



- SwitchPoint Catalyst | \$50,000
- SwitchPoint Connector | \$25,000
- Networking Reception | \$10,000
- Innovators' Forum | \$5,000
- Speakers' Dinner | \$5,000
- Artivism | \$3,000
- Breakfast or Lunch | \$2,500
- Spirits | \$2,500
- Microlab | \$1,000
- Speaker Scholarships | \$1,000
- Lunchtime Band | \$500

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A global conference on humanitarian  
innovation, technology, and global health

## SPONSORSHIP OPPORTUNITIES



**MAKE**  
YOUR HEART OUT

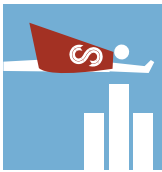
**APRIL 25 & 26, 2019**

HAW RIVER BALLROOM • SAXAPAHAW, NC

# SWITCHPOINT SPONSORSHIP OPPORTUNITIES



Gain visibility for your organization in front of 350+ movers, shakers, and decision-makers as you help make SwitchPoint possible.



## SwitchPoint Catalyst | \$50,000

Benefits include a mainstage speaking opportunity, company name and logo on all conference collateral, full page ad in event program, exclusive access to conference content and attendee lists, Microlab sidebar, tailored blog post, social media sponsorship shout-outs, 5 VIP event passes, and 10 standard conference passes.



## SwitchPoint Connector | \$25,000

Benefits include Microlab sidebar, VIP access to lead-up events throughout the year, event exhibit, prime name and logo placement on all conference collateral, full page ad in event program, social media sponsorship shout-outs, and 5 VIP conference passes.



## Networking Reception | \$10,000

Benefits include prime logo placement on conference materials, half page ad in event program, social media shout-outs, plus an invitation to open the reception, and 2 VIP conference passes.



## Innovators' Forum | \$5,000

Sponsor a unique gathering of SwitchPoint speakers and select sponsors in this pre-conference collaborative session. Benefits include logo placement on all conference materials, distinct recognition at the forum, and 2 VIP conference passes.



## Speakers' Dinner | \$5,000

Sponsorship benefits include logo placement on all conference materials, distinct recognition at the dinner, and 2 VIP conference passes.



## Artivism | \$3,000

As an Artivism sponsor, you'll bring in groups that help make SwitchPoint anything but boring. Sponsor benefits include logo placement on all conference materials as well as special recognition in the program and 2 conference passes.



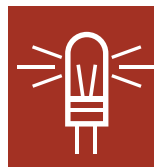
## Breakfast or Lunch | \$2,500

Fuel the mealtime networking opportunities! Benefits include company logo on menu and on all conference materials, plus 2 conference passes.



## Spirits | \$2,500

By sponsoring the alcohol you'll be an immediate best friend of every conference participant. Benefits include logo on all conference materials, special recognition at the reception, sponsorship mentions on all social media channels, and 2 conference passes.



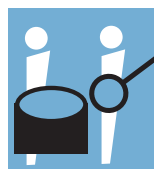
## Microlab | \$1,000

Sponsor a Microlab of your choosing and give your company visibility as a lead sponsor and driver of the innovative ideas generated at SwitchPoint. Benefits include logo placement on conference materials, special recognition in the program, and 1 conference pass.



## Speaker Scholarships | \$1,000

Your sponsorship will allow us to host amazing presenters who otherwise would be unable to attend. Sponsor benefits include logo on all conference materials, special recognition in the program, and 1 conference pass.



## Lunchtime Band | \$500

Music has been behind some of the greatest humanitarian campaigns we can't have SwitchPoint without it! In addition to your logo on all conference materials, you will receive onstage recognition and be the catalyst for the afternoon sessions.

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“SWITCH” up your SPONSORSHIP »

Choose an option that works for you or we can create one that aligns with your needs